

Start Selling Digital Products

A step-by-step beginner's guide to creating, pricing, listing and promoting printables, planners, templates and e-books, and building a small online shop.

E-BOOK • US LETTER

- From idea to first sale
- Pricing, listings and platforms
- Marketing plan and launch checklist

Start Selling Digital Products

A step-by-step beginner's guide to creating, pricing, listing and promoting printables, planners, templates and e-books, and building a small online shop.

© 2026 Digital Store XXL. All rights reserved. This e-book is for personal use only. Do not share, resell or redistribute it, in whole or in part.

This e-book offers general business information for beginners. It is not legal, tax or financial advice. Rules for registering a business, taxes (such as sales tax or VAT) and consumer law differ by country and state. Check official government sources or a qualified advisor for your situation. Platform features and fees change; always check the current terms of each platform.

Contents

Before you start 4

1. What sells 5

2. Find your idea 6

3. Create your product 8

4. Pricing 10

5. Where to sell 11

6. Listings that sell 12

7. Marketing that works 14

8. Business basics 16

9. From one product to a shop 18

Worksheets 19

A final word 23